



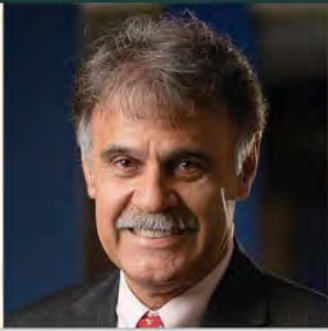
VIEWS & VISIONS

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A World OF Opportunity





Creating a Global Mountaineer Community

Dr. Jose V. Sartarelli, Chief Global Officer
West Virginia University

Dr. Jose V. "Zito" Sartarelli was named Chief Global Officer of West Virginia University in 2013, and continues to serve as the Milan Puskar Dean of the College of Business and Economics at WVU, a position he has held since 2010.

As Chief Global Officer, Dr. Sartarelli leads all global engagements of the University. Under his leadership, international applications have increased by more than 20 percent.

As Dean of the College of Business and Economics, he leads the institution toward the vision of "better, bigger, ranked." With help from faculty, staff, students, alumni and friends, he has achieved all-time record enrollment and fundraising.

From 2001-2010, Dr. Sartarelli served as Johnson & Johnson Company Group Chairman, Pharmaceutical Group, Asia-Pacific, Japan, and Latin America. His 30-year career as a pharmaceutical industry executive also included major positions at Bristol-Myers Squibb and Eli Lilly and Company.

Dr. Sartarelli received his bachelor of business administration from the Sao Paulo School of Business Administration (Fundacao Getulio Vargas), Brazil; earned his MBA degree under a Fulbright Scholarship, and his Ph.D. in business administration, both from Michigan State University.

He is currently on the boards of the West Virginia United Health System, the Blanchette Rockefeller Neuroscience Institute at West Virginia University and Bio-West Virginia.

I am a firm believer that each stage of life prepares you for the next one. However, I had no idea my 30-year career in the pharmaceutical industry – which entailed traveling and living all over the world – would prepare me so well for my work at West Virginia University.

A casual stroll across the WVU campus more than demonstrates this university has an international reach. Our students, scholars and partners come from 110 countries, all 50 states and some U.S. territories. Critical to WVU's plan for growth is the fact that we have students from all countries of the G20, an organization that comprises a mix of the world's largest advanced and emerging economies.

In fact, the G20 (Argentina, Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Republic of Korea, Mexico, Russia, Saudi Arabia, South Africa, Turkey, the United Kingdom, the United States and the European Union) represents an estimated two-thirds of the planet's population, 85 percent of global gross domestic product and more than 75 percent of global trade.

It should come as no surprise that WVU's 2020 Strategic Plan for the Future includes a detailed plan to advance international activity and global engagement. That goal has three specific objectives: promote international partnerships in education, research, outreach and economic development that benefit our constituents and the state; integrate global themes broadly into the curriculum; and create an integrated administrative infrastructure to promote global engagement and awareness.

We plan to enhance our efforts to recruit international students. Our commitment to

the international community simply equates to greater opportunities: opportunities for study abroad; global service learning; on-campus activities; and curricula that incorporate international vision. We will continue to promote and support international research and professional development opportunities for all faculty. Additionally, we will do all we can to create opportunities to exchange valuable resources, such as knowledge, perspectives and commerce between our state and its global partners.

We, as West Virginia's flagship institution for higher education, should be leading the charge to open up these new frontiers. And we are.

From formal partnerships established with universities around the globe, to the creation of new, international alumni chapters, to implementing innovative methods to expose all students to a global experience, WVU's commitment to connecting to the global marketplace has never been more prominent. The University is active with many of the 30 countries that have invested in West Virginia.

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International students also represent significant economic benefits to our state economy. NAfSA: Association of International Educators estimates that in 2012-13, the 1,779 foreign students on WVU's campuses had an economic impact on the state of West Virginia of nearly \$37 million and created or supported nearly 500 jobs.



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Our recent international enrollment figures are even more impressive, with a record 926 undergraduate first-year international students enrolled in spring 2014, up 262 percent since 2007. Overall international student enrollment (graduate and undergraduate) increased to 1,818 for spring 2014, up from 1,480 in the fall of 2011.

WVU International Students in 2014*

Applications	↑ 22%
Admissions	↑ 33.4%
Confirmations^x	↑ 53.4%

^xacademic deposits

*compared to 2013

There is also the human perspective to consider in this international picture. There is an unimaginable value to any

classroom made up of students from different countries, because that classroom holds different ideas, backgrounds and experiences. That is an important component of the learning experience. For example, in the rigorous, 14-month, full-time MBA program launched during the summer at the WVU College of Business and Economics, 11 different countries from five continents were represented in the new class of 41 students.

College students around the world have never had more opportunities to visit and study abroad. WVU students graduate knowing they are not only prepared for employment in the local, state, regional or domestic job markets, but more so for the global job marketplace than ever before. The world is more interconnected than ever before.

As Shakespeare said in *The Merry Wives of Windsor*, “The world is your oyster.” Our increasing commitment to connect WVU to the rest of the world will only help students make pearls of their collegiate experiences at our university and build a vital foundation for the rest of their personal and professional lives. ▽