



VIEW*S* & VISIONS

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LexArts: A Vital Part of the Lexington Community

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Stephen L. Grossman has served as Senior Vice President - Central Kentucky Complex Manager for J.J.B. Hilliard, W.L. Lyons, LLC in Lexington, Kentucky since 1991.

Mr. Grossman completed the Securities Industry Institute at the Wharton School of Business in Philadelphia, Pennsylvania, a three-consecutive year program for securities industry professionals. He also received a bachelor's degree in agriculture from Auburn University in 1982 and a bachelor's degree in psychology from Carson Newman College in Jefferson City, Tennessee, in 1978.

He serves as the board chairman of the Lexington Development Authority and president of the executive committee for the Triangle Foundation. He also sits on the board of Shaker Village at Pleasant Hill Kentucky, the University of Kentucky Gaines Center for the Humanities and the Headley Whitney Museum. He previously served as president of the Bluegrass Council Boy Scouts of America, board chairman of LexArts and a member of the John S. and James L Knight Foundation Community Advisory Board.

He is a past chairman of Lexington's annual Fund for the Arts Campaign, and co-chaired Lexington's Horse Mania public arts project in 2010 and 2000.

Mr. Grossman is one of only eight recipients of the Apollo Award from the Lexington Arts and Cultural Council, for significant contributions to the arts. He also received the Silver Beaver Award, the highest civilian award given by the Boy Scouts of America for contributions to scouting.

I expect to pass through life but once. If, therefore, there be any kindness I can show, or any good thing I can do for any fellow being, let me do it now. . . .

—William Penn

I have the very distinct memory of my parents telling me, when I was a young adult and about to leave for college, that I probably would not be able to give back to the community in which I was raised, but that I had an obligation and duty to give back to the community in which I decided to live my life.

As a 20-plus year resident of Lexington, Kentucky, I have chosen to fulfill my parents' request through my involvement with LexArts, the city's wonderful arts and culture council. LexArts, under the leadership of Jim Clark, provides operational funding, advice and counsel to local arts organizations, ranging from large organizations, like the Lexington Philharmonic, Lexington Art League and the Living Arts and Science Center, to smaller groups, like the Lexington Singers.

Several of LexArts' public arts projects have had a lasting impact. As co-chair of both Horse Mania 2000 and 2010, I was able to see, firsthand, the effect these projects had on the community. Funds from Horse Mania 2000

started the Endowment Fund for the Arts, which is currently used to fund smaller public art projects in the community. Horse Mania 2010, Dynamic Doors, generated over \$1.2 million in revenue from the painted horse auction held at Keeneland Race Course. Both events were tremendous successes, drawing hundreds of thousands of people to downtown Lexington.

Lexington's arts organizations offer imaginative experiences that sculpt the cultural landscape of central Kentucky. Initiatives such as LexArt's Lexington Mural Project have impacted how we use public space to reflect cultural heritage. In 2011, three new murals were commissioned and created, for the Lexington Legends at Whitaker Ball Park, Saul Good Restaurant at Hamburg Pavilion and the Hurst Group at Elm Tree Lane and Short Street.

LexArts groups serve children by offering reduced ticket prices for students and providing programming in schools and at-risk youth facilities – reaching more than 200,000 children in central Kentucky annually. This is important because, according to Americans for the Arts, young people who participate in the arts are:

- Four times more likely to be recognized for academic achievement



As a part of the LexArts mural project, The Legends Mural was completed in 2011 at Whitaker Bank Ballpark by artist Esteban Camacho Stephensen



The mural at Saul Good, painted by Jeff Schaller in 2011, includes images from Hamburg Farm and a scene from Parkette Drive-in

- Three times more likely to be elected to class office within their schools
- Four times more likely to participate in math and science fairs
- Three times more likely to win an award for school attendance
- Four times more likely to win an award for writing an essay or a poem

The arts are a vital part of our local economy, with 1,116 arts-related businesses in central Kentucky employing nearly 5,700 people. In Fayette County, more than 500 jobs generate \$9.5 million dollars in household income. The arts share consumers with restaurants, retailers and

hotels, support tourism and create a ripple effect that benefits us all.

Businesses that support the arts reap additional benefits. Research has shown that 87 percent of employees feel more devoted to employers who are philanthropic and 76 percent of customers are more loyal to businesses associated with a good cause. By investing in the arts, a business participates in its community's cultural well-being, winning customer respect and attracting today's most imaginative employees. ♪

CONTRIBUTING TO THE VITALITY OF OUR COMMUNITIES



J. Thomas Rawlings
Lexington, KY

Thomas is a member of the board of directors of the YMCA of Central Kentucky. He also is a past president of the High Street YMCA.



Nathan P. Bowles, Jr.
Charleston, WV

Nate is an adjunct professor of Coal, Oil and Gas Law at West Virginia University College of Law. He is a past president and board member of Legal Aid of West Virginia, Inc. and the Legal Aid Society of Charleston.



Robert W. Dinsmore
Morgantown, WV

Bob is a member of the board of directors of the Monongalia County Schools Foundation, Inc. the entity which oversees Mylan Park. He was one of the organizers and a long time board member of the Ronald McDonald House Charities of Morgantown, Inc. He is a former member of the West Virginia House of Delegates.