



VIEW*S* & VISIONS

A publication of Bowles Rice LLP

Winter 2017



Building the Triumphant West Virginia!

Paul D. Daugherty, President and Chief Executive Officer
Philanthropy West Virginia

Paul D. Daugherty has served as president and chief executive officer of Philanthropy West Virginia since 2011.

He helped to found and build Generation West Virginia, the Governor's Council for Young Talent, the Generation Caucus and other programs aimed at engaging young leaders in the state.

Daugherty is a graduate of West Virginia Wesleyan College and completed the Global Social Enterprise Institute's New Strategies Forum at Georgetown University's McDonough School of Business.

He was recently selected as the first West Virginian to participate in the Independent Sector's American Experience NGen Fellows, a program that joins rising philanthropic and civic leaders across the country. He has served in various capacities with the Forum of Regional Association of Grantmakers and volunteers for various causes.

There is a seed of inspiration within all of us that aspires for greatness and, yes, that seed exists in our fellow citizens and communities in West Virginia. In a time when we hear and see stories about the challenges of our state, I have the immense honor to work with citizens, foundations, corporations, organizations and communities that are building the Triumphant West Virginia.

Philanthropy, especially organized philanthropy through grantmaking foundations, corporate giving programs, individual philanthropists and other avenues, is about investing in work that builds the Triumphant West Virginia. In many ways, philanthropy sparks that "seed of inspiration" to achieve the next level. While philanthropy is primarily known as a base for investments through grants and other program support, our sector serves an even greater leadership role of bringing all parties to the table to identify areas for growth, collaboration, strategy development, partnership investing and deal making. Philanthropy's impact in our beloved Mountain State spans from business and economic development to education, health, community development, human services and so much more.

In many ways, philanthropy sparks that "seed of inspiration" to achieve the next level.

I personally know the benefit and impact that philanthropy can have. As the oldest of five siblings growing up in Doddridge County, West Virginia, I was challenged to find a way to pursue higher education when my father was laid off from his job and had to create a small



business to support the family. I knew that going to college would be impossible without me working and winning scholarships and additional investments. I had to be persistent by working, saving and finding ways to get funding for college. Thankfully, a humbling, life-changing investment happened when I was selected as a Bonner Scholar at West Virginia Wesleyan College. The investment from the Bonner Foundation provided me with a world-class education, tremendous leadership and professional development, and ensured I graduated with a minimal amount of debt. This investment resulted in changing my career focus, launching me into a career field I never knew existed: working in philanthropy to ensure others have similar opportunities for success, a field that has taken me to my dream job leading the state's professional association of philanthropy as one of the youngest to lead such an organization in the country.

As Jamie Merisotis, president and chief executive officer of the Lumina Foundation shared in his 2014 article, "The Leadership Model of Philanthropy," both charity and philanthropy are equally important to our society, but serve different roles. He said, "At its core, charity is about help, about meeting urgent needs. Philanthropy, though, is about change. Philanthropy is focused not on symptoms, but on root causes. It is systemic, not episodic; proactive, rather than reactive. In short, the goal of philanthropy is not so much to provide



The West Virginia delegation touring Detroit, Michigan, with Kresge Foundation officials. The trip was hosted by Philanthropy West Virginia

assistance or service; rather, it seeks to permanently alter the conditions that make assistance necessary.”

Now is a critical time in our state, with an increasing transition in leadership of rising generations working in partnership with the established generations. At Philanthropy West Virginia, we are working to ensure we involve both the established and rising generation of leaders in West Virginia and neighboring states.

Building the Triumphant West Virginia is being accomplished through:

- Engaging at least five percent of our state’s projected \$30 billion transfer of wealth over the next 10 years through our Keep5Local program, to create more community development endowments that will contribute \$70 million to our state’s communities and civic organizations (a huge opportunity that we will not see again for another 100 years!).
- Developing the leadership of new and established board members, staff, CEOs and advisors of new and longstanding foundations and corporate giving programs to identify the best approaches for grant-making and community investments.
- Bringing national partners to the state to leverage investments, advance solutions that improve communities and our economy and support innovative programs. We are working with the Kresge Foundation to advance local community revitalization work, resulting in mini-grants in both Wheeling and Charleston, West Virginia.
- Promoting great programs and strategies that attract and retain young talent such as the award-winning Civic Leaders Fellows Program, hosted by the Parkersburg Area Community Foundation and the Community Foundation for the Ohio Valley, that provides a professional internship during the summer to prepare college students to come back to our communities.
- Improving our state’s future workforce through multiple investments in education and development such as educational mini-grants coordinated by the Beckley Area Foundation and Eastern West Virginia Community Foundation to the Science, Technology, Engineering and Math (STEM) initiatives, supported by the Claude Worthington Benedum Foundation.

This work and so much more is taking place every day to advance our state. Philanthropy is stirring the inspiration and ambitions of many. A strong philanthropic base is a key element of thriving communities. We know that growing and expanding our state’s philanthropic base can only have a greater impact on the present and future success of our state. Yes, we do have challenges, but it is time that we focus on creating the Triumphant West Virginia that we deserve and desire, one step at a time. ▽