



VIEW*S* & VISIONS

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We Don't Just Power the Community. We're a Part of It.

Jimmy A. Brock, Chief Operating Officer – Coal Operations
CONSOL Energy, Inc.

Jimmy A. Brock is the chief operating officer - coal for CONSOL Energy, Inc. Mr. Brock is responsible for all aspects of coal operations, safety, production, mine plans, economics and all other operational responsibilities. He is a very knowledgeable mining professional and has extensive experience in all facets of safety, production, ventilation, ground control and mining logistics.

Mr. Brock held various management positions while working his way up through the ranks at CONSOL, including senior vice president of northern Appalachia operations, vice president of Northern West Virginia operations, superintendent, assistant superintendent, general mine foreman, longwall coordinator, shift foreman, section foreman and engineering. He has worked in the coal industry for 31 years, all as an employee of CONSOL Energy. In addition to his various management positions, he also has 15 years of mine rescue training and service.

Mr. Brock currently serves on the board of directors and the executive committee of the West Virginia Coal Association, the Utah Coal Association board of directors, and West Virginia Coal Mine Institute board of directors and is a voting member of the Utah Mine Safety Technical Advisory Council.

Mr. Brock is a graduate of Eastern Kentucky University, with a degree in geological engineering. He is a resident of Morgantown, West Virginia.



For nearly 150 years, CONSOL Energy has been powering the nation with the coal and natural gas on which our American way of life depends. Through the years, CONSOL has strived to not only produce these valuable resources, but to also be a vital part of the fabric of our communities. As the largest diversified fuel producer in the eastern United States, we are proud to not only power our communities, but to also empower them.

The importance of community to the coal and natural gas industry is something that can never be understated. Community perceptions influence the debate on issues and thus affect public policy, which makes it imperative that as an industry, we engage in open dialogue with our constituencies. With the concentration of our operations in West Virginia, Pennsylvania, Virginia and Ohio, we believe in consistent and transparent dialogue with our stakeholders and when it comes to giving back, we try to both anticipate and address community needs.

Sometimes those needs focus on education – enabling those in our communities to gain a better understanding of our company, or our industry, giving them an explanation of not only what we do, but why we do it and its ultimate benefit to the community through jobs, taxes paid and more. Sometimes the focus is on better cooperation and communication with residents and local governments addressing – and preferably, anticipating – any problems or concerns which might arise. And lastly, sometimes those needs focus on the financial or volunteer support we can provide which helps to make a community project reality.

When the energy production process is demystified through education, not only do residents of the towns and counties witnessing coal and natural gas development feel better about what's going on around them, they also become invested in the process. For this reason, we initiated a three-part Marcellus Shale education series which kicked off in October 2011 in southwestern Pennsylvania. In partnership with the Marcellus Shale Education and Training Center, a collaborative effort between the Pennsylvania College of Technology & Penn State Cooperative Extension, these seminars are meant to provide in-depth instruction on all of the links in the lifecycle of Marcellus Shale development. The last two installments in this series will take place in West Virginia and in Ohio, where we will focus on the Marcellus and Utica shale, respectively.

With education comes understanding and, through giving, we build trust – in addition to it being the right thing to do. CONSOL has been actively administering a philanthropic giving program for several years. Each year, our company donates nearly seven million dollars, as well as time and resources, to help improve and grow the communities in which we operate. Our giving program focuses on activities that benefit as many people as possible, including those in the areas of public safety, education, youth organizations, community organizations, arts and culture programs, as well as conservation activities.

As an example, we are very proud of our relationship with the Boy Scouts of America. We

not only support this organization through grants, but also through volunteerism that is bolstered by our many employees and their families who have served as Boy Scouts and who continue to serve as Eagle Scouts. Recently, we committed \$15 million to the Boy Scouts of America through a grant for the construction of an integral bridge at the Summit Bechtel Family National Reserve, a high adventure camp in West Virginia, slated for grand opening in 2013 and the future site of the National Scout Jamboree. Today's Boy Scouts will be America's leaders of tomorrow.

We take the role of being a community partner seriously. And when we talk about being a partner, we don't mean just adding dollars into the community to support various projects; we mean rolling up our sleeves and working side by side with those in our communities. An example of this is in Clay County, West Virginia, where several of our employees took to the Elk River in five canoes, working with a group from the Mountain State Clean Streams Inc., to remove trash along a three-mile section of the Elk River. As they combed the river banks and river bottom, they recovered a full dump truck load of trash. Employees are already looking forward to helping out with the 2012 initiative later this year. In addition to providing financial support through grants and sponsorships, we believe in building long-lasting partnerships through personal engagement.

It is incumbent on our industry, as we build community relationships, to encourage transparency in communication and to continue to educate the public on industry fundamentals. How we communicate with those in the areas in which we have operations helps to define us not only as a company, but as an industry. It's important that we remember, we don't just power the community, *we're a part of it.* ♡



Above & Below: CONSOL employees worked with the Mountain State Clean Streams, Inc., removing trash from the banks and river bottom of the Elk River in Clay County, West Virginia